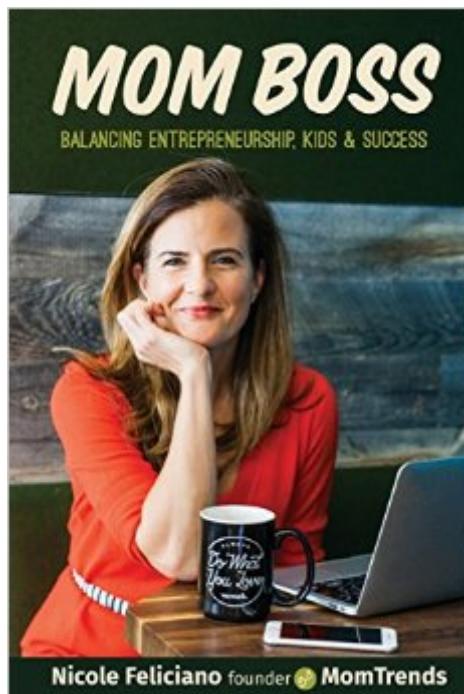


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# Mom Boss: Balancing Entrepreneurship, Kids & Success



## Synopsis

Where Sophia Amoruso's #GirlBoss left off for young millennials breaking into the business world, Mom Boss picks up and continues the mission for all the entrepreneurial moms out there. Mom Boss proves that being successful isn't about degrees or sacrifices, it's about balance and power. It's where instinct meets intelligence. Every mom has it in her to be a badass business woman. Nicole Feliciano charts the course for building a successful career without sacrificing being a great mom.

## Book Information

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## Customer Reviews

As a work-from-home mom constantly balancing between my family and career, I often struggle with trying to figure out how to advance my career while remaining present for my children's daily lives. This book is an incredible resource for anyone like me. Whether you are starting your own business or a few years into the process of building it, Mom Boss takes you through a step by step process of how to make it work. Nicole Feliciano helps identify which "type" of a Mom Boss you are and then gives specific steps and tips on how to make it all work. From details necessary to start a business to ideas on balancing your family, Mom Boss is super helpful and I found myself taking notes every step along the way. I cannot recommend this book highly enough for all current and aspiring Mom Bosses.

As someone who has struggled to balance career ambitions with a desire to be a fully present stay-at-home parent, Mom Boss spoke to me and struck a meaningful chord. The struggle \*is\*

realâ "and Nicole Feliciano just gets it. Unwilling to settle or compromise, she turned her passion into a business, and found financial success and personal fulfillment in the process. Now sheâ ™s paying it forward and helping other women unleash their inner "mom bosses" via her debut book. Chock full of practical nuggets, applicable tips, real-life examples, and inspirational words of wisdom, Mom Boss is all about taking the reigns of your life as an entrepreneur \*and\* a mom, simultaneously. Itâ ™s a must-read for moms, bosses, and aspiring mom bosses everywhere.

This is an AMAZING book! It is like a bible for Mompreneurs. I was so thrilled to see such an amazing collection of stories and the knowledge in one book of successful companies BIG & SMALL! Why travel the road of entrepreneurship alone when there's a useful guides showing you how to do it. As a business owner it was nice to see other owners struggle balancing careers, mommyhood, and just regular day to day stuff. It makes me know I'm not alone....that I'm human... But, also giving me tips on how to manage being a #MOMBOSS with balance, guidance, and know how to have the greatest odds of success. Thanks Nicole and Momtrends for shining a light on all of us hard working mamas big and small!!!XO- Shaunna

Spot on. Reading MOM BOSS is like peeking into a window as a highly successful entrepreneur makes the magic happen. MOM BOSS offers practical tips on topics such as making partnerships work and asks questions like, "Ask yourself - What are you willing to sacrifice to make your dreams come true?" It begins with stories of success and ends on a high note: "Mom Bosses have to master the art of letting go." Filled with reminders and tidbits to make you think and push your potential, this highly organized and informative book is one to keep at the bedside when you need a boost. Nicole did it, and she's telling us how we can do it too.

If you are a Mom and are thinking of starting your own business, or already have your own business, this is a MUST read! Nicole Feliciano is an inspiration as she shares her story of how she built her company and her brand. But, much more than that gives you tactical and actionable steps on what you need to be successful in your own business. I can't wait to implement so much of what I learned from this book in my two businesses. I am going to recommend this book to all of my Mom Boss friends

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